



Be among the first to offer Newmoon Insurance!

- **FREE one month musical instrument INSURANCE offer for your customers**
- **Valuable ADDITIONAL INCOME for you: commission paid on new business and on renewals**
- **Hassle free NO COST procedure**
- **Add VALUE and improve SERVICE for your customers**

Newmoon Musical Insurance offers you the chance to be among the first to display Newmoon insurance and benefit from our great free insurance offer.

Who are we?

New Moon Insurance Services is a new insurance operation, offering musical instrument insurance, which has been founded by a former Allianz / British Reserve executive.

What are we offering you?

- **Free One Month Insurance cover** which you can give your customers for all musical instruments sold by or repaired by you (policy limits apply*)
- **Commission for you** . not only when the policy starts but also on renewals **for the life of the instrument** while it is insured by us (commission is paid on annual full price policies sold by us to your customers as a consequence of leaflets displayed by you)*
- **Promotional support** in your shop, through our website and in our advertising.

What do you have to do?

- Issue a pre-coded free insurance voucher at the time of sale or repair
- Display our publicity material at your premises for Newmoon's great free insurance offer and for our excellent value musical instrument insurance policies
- Feature our advertising banner on your website

A higher level of commission is available if you ensure the completion of the customers registration details*

Sign up now! Go to www.newmooninsurance.com for more details or send us the fax below, or call us on 0845 072 8540

Gareth Jones
Founder
New Moon Insurance Services Ltd

* See reverse for more details

Fax to 0845 072 8541

I like your proposal, please contact me to sign me up to an agreement.

Company name:

Address and postcode:

My name:

Email:

Telephone number:

New Moon Insurance Services Ltd, Units 5/6 Warren Court, Park Road, Crowborough, East Sussex, TN6 2QX
Tel: 0845 072 8540 www.newmooninsurance.com
Company number 6610290 Registered at Moorgate House, 7 Station Road West, Oxted, Surrey RH8 9EE.

HOW THE FREE INSURANCE OFFER WORKS

Free insurance is valid for one month from the date of purchase or repair, providing your customer registers with Newmoon online . or you can register their details yourself to ensure we receive them.

When the customer is registered with us, we will offer them a full annual policy when the free month expires. Commission is paid to you only on full price annual policies sold by us to your customers as a consequence of leaflets displayed by you. No commission is paid on free one month policies.

There are two options for the registration of customers:

OPTION 1: lower rate of commission

Hand out the free one month insurance voucher when you issue the sale or repair receipt, and the customer has to register online on the Newmoon website or phone us on 0845 072 8535. In this case we pay a lower rate of commission on full policies sold by Newmoon . as defined above.

OPTION 2: higher rate of commission

Each voucher is perforated and numbered. You give the customer their numbered half and collect their details on the other half. Ensure the customer is registered either by registering them online yourself on the Newmoon website or by sending the voucher halves weekly in a prepaid envelope to us. We will then pay a higher rate of commission . on full price policies as defined above. The information required is listed on the voucher and a framework will be in your operating guidelines.

When you sign up to us we will ask you to choose an option, as the vouchers we supply will be specific to that option. Your commission rate will depend on the option you decide upon as well as on the potential business you can produce and the support you give us.

For this promotion, we use the Newmoon **Natural** policy, which has limits of £2,000 for total value and £1,500 for any one instrument, for loss, accidental damage or theft at your home, school, practice sessions and most concerts and gigs in the UK.

For higher value instruments and for worldwide cover, customers should consider the Newmoon *Harmonic* policy, on which we will still grant one extra month free.

OUR PRODUCTS

We will pay your agreed commission for insurance policies bought from us as a consequence of the free one month promotion or product leaflets which have been displayed by you. We will supply you with a stock of leaflets for our two products *Harmonic* and **Natural**.

Harmonic is designed for professional and keen players who have higher value instruments and/or who are paid to play. It provides unlimited worldwide cover for loss, accidental damage or theft.

Natural offers UK only cover for loss, accidental damage or theft, with policy limits, for beginners, students and casual players with lower value instruments.

You will need to put either your address stamp or your Newmoon retailer code number onto these product leaflets. We will send you your code number with your operating guidelines after you have signed a retailer partner agreement with us.

For policy details, terms and conditions, information about our insurer and on our regulatory status see our website: www.newmooninsurance.com

Musical instrument policies are underwritten by IGI Ltd, who is part of A M Trust. IGI are authorised and regulated by the Financial Services Authority (registration number 202189).

New Moon Insurance Services Ltd has been founded by a former Allianz / British Reserve executive and is an appointed representative (FSA number 498667) of Herald Insurance Brokers Ltd who is authorised and regulated by the Financial Services Authority (FSA number 306274).

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